



FINANCIAL HISTORY

Ticket sales comprise only about one-third of the Symphony's revenue each season. Remaining funds must come from other sources such as corporate sponsors, individual donations, grants and fundraising events. Support from corporate partners is critical to sustaining the Symphony's financial health and maintaining affordable ticket prices.

YOUR INVESTMENT

By investing in the Lee's Summit Symphony, you will help enrich the quality of life in Lee's Summit and Eastern Jackson County, and provide educational opportunities for adults and children. In addition, you will play an important role in economic development and employee attraction and retention.

THE RETURN ON YOUR INVESTMENT

As a corporate sponsor, your company will enjoy recognition benefits, brand association with an exceptional community arts organization and exposure to our engaged audience. Your company will be positioned as a leader that cares about Lee's Summit and supports high-quality arts organizations.

A variety of sponsorship packages are available that provide media mentions, signage opportunities at concerts, concert recognition, website visibility, complimentary tickets and more.

“From experience, we know there is a demand for the Lee's Summit Symphony. Each year, thousands of people enjoy the orchestra at live concerts, pre-concert lectures, and educational programming for youth. I believe this is due to the affordability of their events combined with consistently outstanding quality in their performances.”

Damond Boatwright
Chief Executive Officer
Lee's Summit Medical Center

LEE'S SUMMIT SYMPHONY BOARD OF DIRECTORS

Paul Shroul, president
Bob White, president elect
Linda Hartman, secretary
Gary Fruits, treasurer
Russ Berlin, music director*
Gloria Helmer, general manager*

Dan Blackwell
Damond Boatwright
Sandy Carolan*
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Sandy Langsford-Cox
Shannon Lawrence
Randy Rhoads
Carol Rothwell
Ron Williams
*ex-officio

2011-2012 SEASON

October 15, 2011 - Fall Classic
December 10, 2011 - Holiday Magic
March 10, 2012 - Spring Classic
April 14, 2012 - Friends' certified 5k run/walk
May 5, 2012 - Family Concert

The mission of the Lee's Summit Symphony is to enhance the local cultural experience by providing high-quality, accessible live performances that inspire, educate and entertain.

CORPORATE SPONSORS

LEE'S SUMMIT SYMPHONY

EXPERIENCE THE SYMPHONY
INVEST IN YOUR COMMUNITY
ENJOY THE BENEFITS

2011-2012 SEASON • WWW.LSSYMPHONY.ORG

Since 2003, the Lee's Summit Symphony has been a part of the cultural landscape of Eastern Jackson County. We are one of the few cities nationwide to boast a community symphony which contributes to the economic and cultural health of the Lee's Summit area. Each year we entertain and educate enthusiastic music patrons, families and youth who consistently rate the symphony as one of the best entertainment values in the community.

The Lee's Summit Symphony performs for more than 3,000 fans each season at concerts in Lee's Summit, and more than 5,000 people enjoy our patriotic pops concert at Powell Gardens in July. Our concert season offers corporate and business sponsors a unique opportunity to reach a highly educated and affluent audience. We invite you to partner with us and enjoy the benefits while ensuring the continued stability of this cultural attraction in our community.

More than 70 talented musicians with diverse backgrounds and from all walks of life perform in the Symphony. They are united by a passion for sharing their love of symphonic music and a desire to grow in musicianship.

Our board of directors is a dedicated group who give time and talent to the Symphony. In fact, 100% of the directors make a financial contribution to the Symphony each year!

CORPORATE SPONSORSHIP BENEFITS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Complimentary concert tickets	8 season tickets or 24 individual tickets ¹	6 season tickets or 18 individual tickets ¹	4 season tickets or 12 individual tickets ¹	2 season tickets or 6 individual tickets ¹
Recognition on the sponsors' page of printed programs	•	•	•	•
Recognition on the sponsors' page of the Symphony's website	•	•	•	•
Company logo in printed programs with recognition of sponsorship ²	Full page	Half page	Quarter page	One-eighth page
Logo displayed in entrance to auditorium during performances ^{2,3} (Sizes are approximate)	30" x 36"	24" x 36"		
Logo displayed in the lobby area of the performing arts center ^{2,3} (Sizes are approximate)			20" x 28"	18" x 24"
Logo with link to corporate website on the Symphony's home page	•	•		
Table in lobby for an informational display by sponsor (choice of one performance and dependent upon availability) ¹	•	•		
Recognition in concert-related press releases (media reserves final editing rights)	•	•		
Recognition from the stage prior to performances ²	•	•		
Presentation of sponsorship certificate prior to one performance of your choice ¹	•			
Live music provided by a small ensemble from the Symphony for one corporate function during the season (upon request and subject to availability)	•			

¹ Fall Classic, Holiday Magic - matinee, Holiday Magic - evening, or Spring Classic

² Fall Classic, Holiday Magic (both performances) and Spring Classic

³ Sponsor must provide logo suitable for enlarging

“The Lee's Summit Symphony provides our residents with a wonderful opportunity to experience high-quality orchestral music; and it is one more reason why people who come to Lee's Summit believe this community is an excellent place to live, raise a family, work and play.”

- Randy Rhoads - Mayor of Lee's Summit



Surveys show that the Symphony is a great way to reach engaged consumers:

- 88% of our patrons rate the concert quality as very good / outstanding
- 40% earn more than \$70,000 annually
- 76% hold college degrees
- 97% will attend another Symphony concert

